

Central Wisconsin SHRM
 Board of Directors
 MEETING AGENDA



Date:	March 23, 2017		Location:	Aqua Finance
Time:	7:30am – 9:00 am		Call In:	(515)739-1440
Attendees:	Darlyne Keller	Weng Liew	Meeting ID:	817322
	Kelsie Haase	Krissy Rodewald		
	Julia Barnes	Nicole Williams		
	Bob Heyman	Melissa Columbo		
	Linda Hackbarth			
	DeAnn Kmosena			
Absent:	Tanya Gruetzmacher Kim Hall Jessica VanderPloeg			
Meeting Minutes:	Julia Barnes			
Meeting Purpose and Desired Outcome:				
To align the Board and Leadership Committee on 2017 SHAPE Objectives and update on area topics.				
Preparation for Meeting:				
	Action Items from Previous Meeting		Responsible	Due Date
1	Approve February 2017 Meeting Minutes <i>See attachment</i> Motion by: Linda Hackbarth 2 nd by: Bob Heyman		Darlyne Keller	
Meeting Sponsors			DeAnn Kmosena	
January	U.S. Workstories		1 st Quarter	n/a
February	Ruder Ware L.L.S.C.		2 nd Quarter	AON
March	Remedy Intelligent Staffing		3 rd Quarter	Westphal Staffing
May	Schofield Insurance Agency		4 th Quarter	Westphal Staffing
June	Spectrum Insurance Group			
August	Westphal Staffing			
September	QPS Employment Group			
Meetings	Monthly Membership Meetings			Responsible
	<ul style="list-style-type: none"> • March meeting HRCI credits – status <ul style="list-style-type: none"> ◦ Still working to finalized, but expect that credits will be sent out with the April newsletter. 			Darlyne Keller
Agenda Topic	Description			Responsible
Financials	Review and Approve February Financials Motion by: DeAnn Kmosena 2 nd by: Julia Barnes Updates <ul style="list-style-type: none"> • Krissy and Bob will discuss contacting members about membership dues past due. 			Bob Heyman
President	<ul style="list-style-type: none"> • Bylaws revisions and succession planning discussion 			Darlyne Keller

	<ul style="list-style-type: none"> ○ Take out Past President’s honorary year on Board out of succession planning document. <ul style="list-style-type: none"> ▪ Sponsorships would go from Past President to Programming Committee ○ Motion to accept changes to bylaws and succession planning: Bob Heyman ○ 2nd: Linda Hackbarth • Application process for additional vouchers when President-Elect does not go to National SHRM conference <ul style="list-style-type: none"> ○ Kelsie & Krissy will finish up the project this week. Currently there are 4 questions for the application. It was decided that just the registration fee covered by CWSHM; the attendee will be responsible for travel and lodging. • SHRM Update – recent WI SHRM council meeting <ul style="list-style-type: none"> ○ Marketing tips and ads are available to use. Darlyne will share the link with Linda. ○ SHRM is offering to each chapter \$20 per member that recertifies in 2017. ○ SHRM scholarships are available through the foundation. Darlyne will provide information to Julia to include in the April newsletter. ○ SHRM is offering a recording of “5 Habits of Destructive HR Leaders” to chapters. They are promoting this as something to show at membership meetings. Discussed that it could be used if a speaker were to cancel last minute. 	
President Elect	<p>Updates</p> <ul style="list-style-type: none"> • Will be requesting members to join the programming committee. 	Kelsie Haase
Past President	<p>Updates</p> <ul style="list-style-type: none"> • Sponsorship slots have been filled for 2017. 	DeAnn Kmosena
Marketing/ Communications	<p>Updates</p> <ul style="list-style-type: none"> • The Business Expo volunteer spots have been filled. • Lip balm with CWSHRM logo is on order. • The March boost on Facebook was seen by 2,023 people and had over 50 engagements. • Email dodo has been updated with new members. 	Linda Hackbarth
Membership	<p>Update on Membership Numbers Active Members: 184 Pending: 7</p> <p>Updates</p> <ul style="list-style-type: none"> • 27 outstanding members from last year, 16 not renewing this year, and 24 new members. • Discussed H. McDonald (with Aspirus) who has been attending meetings, but is not a member. Linda knows her and will contact her as Aspirus often does group renewals and may have forgotten her. 	Krissy Rodewald

Secretary	<p>Newsletter Items: SHRM Foundation Scholarships, WISHRM Scholarship</p> <p>Submission deadlines: End of day Tuesday, March 28</p> <p>Updates</p> <ul style="list-style-type: none"> • None 	Julia Barnes
Hospitality	<p>Prior meeting survey results – see attached</p> <p>Updates</p> <ul style="list-style-type: none"> • Discussed varied feedback on survey. • Discussed adding full description of upcoming meeting to newsletter. • Discussed parking concerns with members. Julia will add to the newsletter and Kelsie will talk to Tanya about making more prominent on Eventbrite. 	Tanya Gruetzmacher
Spring Conference April 6, 2017	<p>Updates –</p> <ul style="list-style-type: none"> • April 6, 2017 • Holiday Inn • Keynote Speaker <ul style="list-style-type: none"> ○ Andy Masters • Melissa will be looking for volunteers to work registration and to introduce speakers. • Linda will provide Melissa CWSHRM pens. • Melissa has been working with Andy and Holiday Inn to ensure everything is ready. • Registration is currently at 76. • Krissy will send new member list to Melissa and Julia. Julia will send out conference email blast to those new members. • Committee members will receive free registration as in past years. Melissa, Kelsie, and Darlyne will meet to discuss future benefits for committee members. 	Melissa Colombo
Professional Development	<p>Certification Study Group Updates</p> <p>Updates</p>	Kim Hall
Senior Liaison	<p>Updates</p> <ul style="list-style-type: none"> • August meeting moved to August 17 and is still a go at NTC campuses. Still waiting to confirm technology compatibility at Mid-State Technical College. • Board members should contact Weng and Tanya if they are interested in hosting at one of the remote sites. • Julia will update the CWSHRM website with the date and location. 	Weng Liew
College Relations/Workforce Readiness	<p>Updates</p> <ul style="list-style-type: none"> • Nicole has reached out to all of the colleges to promote attendance at the spring conference for students. • The Workforce Hub’s target opening date is in May. CWSHRM will be able to use in the future to promote events. (This is part of our SHAPE initiative for 2017.) • Nicole is still finding it difficult to obtain volunteers. Surveys, recognizing volunteers, and getting more specific on what is 	Nicole Williams

	needed/time commitment were all ideas discussed. It was decided that a survey will be sent out in the newsletter; Kelsie will get information to Julia. Kelsie and Nicole will also discuss volunteering opportunities at the spring conference and have a card for attendees to fill out.		
Diversity Director	Updates		Jessica Vander Ploeg
Legal Counsel	Updates		Sara Ackermann
Follow Up	Action Items	Responsible	Due Date
1			
2			
3			
Agenda Topics for Next Meeting		Responsible	
Adjournment			
Adjournment	Next Board Meeting – April 27, 2017 Time: 7:30am – 9:00am Location: Aqua Finance / Wausau, WI Motion to adjourn: Linda Hackbarth 2 nd by: Bob Heyman		Darlyne Keller