

Date:	June 23, 2016		Location:	Conference Call
Time:	7:30am – 8:30am		Call In:	712/775-7031
Attendees:	Tanya Gruetzmacher Kelsie Haase Kim Hall Bob Heyman	Linda Huss Darlyne Keller DeAnn Kmosena Weng Liew Krissy Rodewald Jessica VanderPloeg	Meeting ID:	625-336-554
Absent:	Melissa Colombo Carol Howard Sara Ackermann Linda Hackbarth Nicole Williams			
Meeting Minutes:	Kelsie Haase			
Meeting Purpose and Desired Outcome:				
To align the Board and Leadership Committee on 2016 SHAPE Objectives and update on area topics.				
Preparation for Meeting:				
May meeting minutes Budget / Financials				
	Action Items from Previous Meeting		Responsible	Due Date
1	Approve May 26, 2016 Meeting Minutes <i>See attachment</i> Motion by: Weng Liew 2 nd by: Tanya Gruetzmacher		DeAnn Kmosena	
2	Board members to seek out participants for US Workstories July 19 th interviews will take place with Julia Barnes,		Board Members	1 Week
3	Board members to volunteer to take 1-2 new members to contact – Phone Call should be completed by June 9 th		Board Members	June 9 th
4	Board members should try to set up their face-to-face meetings with new members during the month of June		Board Members	June
Meeting Sponsors			Linda Huss	
January	Greenheck Community Services		1 st Quarter	Dustin Rustick - Badgerstatejobs.com
February	Cornerstone Advisors - A financial advisory practice of Ameriprise Financial Services, Inc		2 nd Quarter	Remedy Staffing
March	Remedy Intelligent Staffing		3 rd Quarter	
May	Ruder Ware		4 th Quarter	
June	Remedy Intelligent Staffing			
August	EO Johnson		This is the most updated list as of 4/27/16	
September	ABR			
December	US Workstories			
Meetings	Monthly Membership Meetings			Responsible
August	Credits Submitted? No			Melissa Colombo

	Jefferson All Set? Yes Advertising/Social Media: LinkedIn and Facebook? Linda is not able to attend today. We will check with her later.	Tanya Gruetzmacher Linda Hackbarth
Parking Issues	Added to Eventbrite, discussed at member meeting, newsletter and website. Agenda Items: <ul style="list-style-type: none"> • Send to DeAnn by July 22 • Table Talk Topics <ul style="list-style-type: none"> ○ Darlyne to create 	Tanya Gruetzmacher
Agenda Topic	Description	Responsible
Financials	Review and Approve March Financials Motion by: Weng Liew 2 nd by: Linda Huss	Bob Heyman
	MRA survey update <ul style="list-style-type: none"> • All surveys are finished or started. We did come to an agreement with MRA to purchase survey results at a discounted rate of \$400/survey. • We will be putting this information out to members this week or in the newsletter. 	
	Updates We need to register for the August conference – Please verify if you are still able to attend. Bob – yes Linda Hackbarth - ? Jess – yes Darlyne – yes Krissy – yes Tanya – yes Kim – cancelling Aug 11-12* Great Wolf Lodge Kelsie and Weng will check and let us know if they are able to attend.	
President	Review Calendar of Events <ul style="list-style-type: none"> • Promote SHRM Foundation and National SHRM via newsletter • Request letters of interest from members for open board positions 	DeAnn Kmosena
	Membership Meetings <ul style="list-style-type: none"> • Thoughts on PowerPoint <ul style="list-style-type: none"> ○ It was good – a little text heavy but the idea is good ○ Useful when the earlier people come in when there aren't a lot of others there. ○ Instead of full questions – just pictures and name and maybe company logo; in the newsletter we could put a little more information to showcase each person ○ Add slides to promote future meetings and events for CWSHRM ○ Board members could be showcased up there as well 	
	Member Meeting Expectations	

	Expectations: At our member meetings board members will be expected to help facilitate topics and conversations. Board members should be spreading out across tables and breaking apart from each other.	
	Marathon Cty Chamber of Commerce <ul style="list-style-type: none"> No updates 	
	Succession Planning <ul style="list-style-type: none"> All returning 	
President Elect		Darlyne Keller
	2017 Planning Updates Had to switch a couple of speakers around	
	National SHRM Conference Update <ul style="list-style-type: none"> Darlyne has a couple of ideas for speakers next year who are somewhat Midwestern, so they should be lower cost hopefully. Some of the biggest topics were Culture and Trust 	
	CWSHRM Logo Update <ul style="list-style-type: none"> Our logo was approved, so we can start to use it There are some specific requirements 	
	Updates – No other updates	
Past President	Updates – No updates	Linda Huss
Marketing/ Communications	Updates – No updates	Linda Hackbarth
Membership	Update on Membership Numbers: Active Members: 193 SHRM Certified Members: Kelsie’s sending out a targeted email requesting members update their information and certification Pending: 8	Krissy Rodewald
	Expired Members not renewed phone call <ul style="list-style-type: none"> Let’s send a survey monkey to this group to see why they’re not renewing. <ul style="list-style-type: none"> Completed? – No one ever filled it out 	
	Updates – Sending out an email blast to at-large members	
Secretary	Newsletter Items: Due Friday next week Submission deadlines	Kelsie Haase
	Updates No other updates	
Hospitality	Sponsorship Feedback – A previous sponsor gave us some poor feedback; The sponsor said that she was not aware of the size of the group, what time she was going to present, that there was going to be a power point presentation. Moving forward – let’s do another touch that week of to make sure we can get them an update on numbers and ask them if they need anything for the meeting. Let’s put together a one page sponsor sheet to provide expectations.	Tanya Gruetzmacher

	Updates	
Spring Conference	Updates –	Carol Howard /Melissa Colombo
Professional Development	<p>Certification Study Group Updates –</p> <ul style="list-style-type: none"> I will begin to set up fall study group soon, more to come soon! 5 have either tested or retested and 4 have received the preliminary pass. Two more to test yet. Hoping to present frames at the August meeting. <p>Marshfield Clinic Evaluations –</p> <ul style="list-style-type: none"> Still working on pulling together a medical panel. What is our backup plan if this fails? Backup plan: HR Senior Panel similar to last year 	Kim Hall
	Updates	
Senior Liaison	Write up for newsletter update – Haven’t secured a senior HR professional for a spotlight	Weng Liew
	Updates – Nothing new	
College Relations/Workforce Readiness	Updates – No Updates	Nicole Williams
Diversity Director	<p>Updates – WI SHRM Diversity award – let’s keep promoting!</p> <p>We will start promoting the When Work Works award at the August meeting.</p>	Jessica Vander Ploeg
Legal Counsel	Updates – No Updates – Sara was unable to attend	Sara Ackermann

Follo w Up	Action Items	Responsible	Due Date
1			
2			
3			
4			
5			

Agenda Topics for Next Meeting	Responsible

Adjournment		
Adjournment	<p>Next Board Meeting – 7/28/16– need to reschedule or cancel</p> <p>Time: 7:30am – 8:30am</p> <p>Location: 720 72nd Ave, Wausau WI</p> <p>Motion to adjourn:</p> <p>2nd by:</p>	<p>DeAnn Kmosena</p> <p>Updates due on July 15th for next “meeting”</p>