



Central Wisconsin Chapter
Society for Human Resource



CWSHRM Sponsorship Information

Through sponsorship your organization gains – company recognition, visibility of products and services, and monthly advertising.

The Central Wisconsin Society for Human Resource Management is affiliated with the Society for Human Resource Management (SHRM). The purpose of the Central Wisconsin Society for Human Resource Management is:

- To promote and professionalize Human Resources administration and encourage good Human Resources practices.
- To further the education of members in current Human Resources practices and philosophies.
- To discuss problems of mutual interest to those engaged in the Human Resources field in the areas of business, industry, education, and government.
- To establish a free communication process among members of the Association.

The 200+ CWSHRM members, associated with over 120 businesses, represent a broad spectrum of Central Wisconsin’s business community.

“The Mission of CWSHRM is to provide information, education, leadership, and networking opportunities to promote excellence and professionalism in Human Resource Management.”

CWSHRM provides members a variety of services to enhance their professional development.

Sponsorship Benefits: It’s challenging in today’s fast paced work environment to reach potential clients. Sponsorship provides your organization with the perfect forum to showcase your products and services to 200+ members, representing over 120 Central Wisconsin businesses.

| Sponsorship Levels | Online Sponsor: \$400 Per Quarter | Monthly Meeting Sponsor: \$250 Per Meeting |
|---|--|---|
| Link on CWSHRM Website | Yes | No |
| Social Media Blast Monthly | Yes | No |
| Logo and Link on all CWSHRM E-mail Correspondence | Yes | No |
| Listed in Newsletter for Quarter | Yes | No |
| Link on Eventbrite Events | Yes | Yes |
| Logo on Meeting Agenda | No | Yes |
| 5-10 Minute Presentation at Monthly Meeting | No | Yes |

2016 Board of Directors

DeAnn Kmosena, SHRM-SCP, SPHR
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“Providing information, education, leadership, and networking opportunities to promote excellence and professionalism in Human Resource Management.”



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Society for Human Resource



Yes, Count Me In!

Contact Name: _____

Organization: _____

Phone Number: _____

Address: _____

Email Address: _____

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Please mail this form and your check to:

CWSHRM
Chapter Sponsorship
PO Box 2013
Wausau, WI 54402-2013

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