



## CWSHRM Sponsorship Information

Through sponsorship your organization gains – company recognition, visibility of products and services, and monthly advertising.

The Central Wisconsin Society for Human Resource Management is affiliated with the Society for Human Resource Management (SHRM). The purpose of the Central Wisconsin Society for Human Resource Management is:

- To promote and professionalize Human Resources administration and encourage good Human Resources practices.
- To further the education of members in current Human Resources practices and philosophies.
- To discuss problems of mutual interest to those engaged in the Human Resources field in the areas of business, industry, education, and government.
- To establish a free communication process among members of the Association.

The 200+ CWSHRM members, associated with over 120 businesses, represent a broad spectrum of Central Wisconsin's business community.

“The Mission of CWSHRM is to provide information, education, leadership, and networking opportunities to promote excellence and professionalism in Human Resource Management.”

CWSHRM provides members a variety of services to enhance their professional development.

Sponsorship Benefits: It's challenging in today's fast paced work environment to reach potential clients. Sponsorship provides your organization with the perfect forum to showcase your products and services to 200+ members, representing over 120 Central Wisconsin businesses.

Sponsorship Levels	Online Sponsor: \$400 Per Quarter	Monthly Meeting Sponsor: \$250 Per Meeting
Link on CWSHRM Website	Yes	No
Social Media Blast Monthly	Yes	No
Logo and Link on all CWSHRM E-mail Correspondence	Yes	No
Listed in Newsletter for Quarter	Yes	No
Link on Eventbrite Events	Yes	Yes
Logo on Meeting Agenda	No	Yes
5-10 Minute Presentation at Monthly Meeting	No	Yes

### 2017 Board of Directors

**Darlyne Keller, SHRM-CP, PHR**  
President  
dkeller@centralcitycu.com

**Kelsie Haase**  
President Elect  
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**Julia Barnes, SHRM-CP, PHR**  
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**Bob Heyman, SHRM-SCP, SPHR**  
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### 2017 Leadership Team

**Tanya Gruetzmacher, SHRM-SCP, SPHR, CCP**  
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Conference Chair  
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**Nicole Williams**  
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**Jessica Vander Ploeg**  
Diversity Director  
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*“Providing information, education, leadership, and networking opportunities to promote excellence and professionalism in Human Resource Management.”*



## Yes, Count Me In!

Contact Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Address: \_\_\_\_\_

Email Address: \_\_\_\_\_

Sponsorship Level:

- Online Sponsor \$400 Per Quarter
- Meeting Sponsor \$250 Per Monthly Meeting

Please mail this form and your check to:

**CWSHRM**  
**Chapter Sponsorship**  
**PO Box 2013**  
**Wausau, WI 54402-2013**

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